



August 20th, 2024

Dear Potential Sponsor,

We are the Greater Miami USBC Association, Inc. The governing body for sanctioned bowling in Miami-Dade County, FL and are a 501(c)3 nonprofit organization. Our goal is to reach out to as many individuals as possible to have them fall in love with the game of bowling. There is no better way to spend time with family and friends. May it be league bowling or tournaments.

Over the next twelve months (our fiscal year runs from August 1st, 2024 through July 31st, 2025) we will be holding numerous tournaments (for all ages and skill levels) with a few of them being fundraisers. The fundraisers are for our Youth Scholarship Fund (we present a minimum of two \$1,000 scholarships per year), the Florida Breast Cancer Foundation, Metavivor and Bowlers to Veterans Link aka BVL (provides recreational and therapeutic programs and services for our veterans). For all our tournaments we collect an average of about \$2.00 per bowler for administrative costs and about \$15.00 per bowler towards the prize fund, with current participation averaging seventy-five to one hundred fifty bowlers per tournament it's not that much to put towards 1st place trophies, prize fund payouts and other things.

Would you have any product samples, coupons, gift cards, etc. that you would like for us to hand out to the estimated seventy-five to one hundred fifty participants? Would you be willing to give a monetary donation? Doing any of these things would be another avenue for you to share your products/services and good name. Bowlers are extremely loyal; they will never forget your company name, they will be your walking, talking, extremely positive advertisement!

Listed below is how we at GMUSBC can advertise for you.

- **Platinum** (\$500 and higher) We would put your company logo in large font at the top of the tournament entry form, on our tournament announcement photos and at the tournament check in table. We would thank your company on our Facebook page, Instagram, and website. Have your company logo on our website the entire bowling season listed as a proud sponsor. And if you would like to have something given out to all the participants as advertisement, we would gladly hand them out.
- **Gold** (\$250 up to \$499) We would put your company logo in medium font at the top of the tournament entry form, on our tournament announcement photos and at the tournament check in table. We would thank your company on our Facebook page, Instagram, and website. Have your company logo on our website the entire bowling season listed as a proud sponsor.
- **Silver** (\$150 up to \$249) We would put your company logo in medium font at the bottom of the tournament entry form and at the tournament check in table. We would thank your company on our Facebook page, Instagram, and website.

- **Bronze** (\$50 up to \$149) We would put your company logo in small font at the bottom of the tournament entry form and at our tournament check in table. We would thank your company on our Facebook page, Instagram, and website.
- **Valued** (products for giveaways) We would thank your company on our Facebook page, Instagram, and website.

Listed below are the events that we need help with over the next year. Please consider helping us.

- 9/7-5/17: Youth Leagues, ages range from 4 to 18. All funds would go toward giveaways throughout the year. Items such as shirts, hoodies, towels/shammies, water bottles, etc.
- 10/20: "Rolling Toward a Cure" Tournament. All funds would go toward Florida Breast Cancer Foundation, 1st place trophies & prize fund payout.
- 11/11-11/16: Mail O Gram "BVL" Singles Handicap Tournament-League Play. All funds go toward Bowlers to Veterans Link & prize fund payout.
- 12/7 & 12/8: Youth City Tournament. All funds go toward **two** Junior Gold spots (1 boy & 1 girl), 1st place trophies & scholarship prize fund payout thru SMART.
- 1/11 & 1/12-Women's City Tournament. All funds go toward 1st place trophies & prize fund payout.
- 2/10-2/15: Mail O Gram "RTC" Singles Handicap Tournament-League Play. All funds go toward Metavivor & prize fund payout.
- 2/16-Don & Paula Carter Adult/Youth Doubles Scholarship Tournament. All funds go toward 1st place trophies and scholarship prize fund payout thru SMART.
- 3/1, 3/2, 3/8 & 3/9-Adult Open City Tournament. All funds go toward 1st place trophies & prize fund payout.
- 4/6-Seniors 50 Plus Open & Women's Tournament. All funds go toward door prizes, celebratory cake, 1st place trophies & prize fund payout.
- 5/18-"BVL" Baker Doubles Tournament. All funds go toward Bowlers to Veterans Link, celebratory cake, 1st place trophies & prize fund payout.
- 6/14-Youth Top "8" Invitational Scratch Tournament. All funds go toward participation awards, lunch, 1st and 2nd place trophies, scholarship prize fund payout thru SMART.
- 7/19 morning-9 Pin No-Tap End of the Year Regular Season Celebration. All funds go toward door prizes, 1st place trophies & prize fund payout.
- 7/19 afternoon-Annual Open Meeting. All funds go toward end of year luncheon, celebratory cake and cost of supplies)
- 7/27-Adult Top & Seniors Top "8" Invitational Tournament. All funds go toward participation awards, lunch & 1st and 2nd place trophies

If you would like to know a little bit more about us, please visit our website at gmusbc.com or our Facebook page at Greater Miami USBC.

Find a friend; find a family member; find a stranger; just find someone; and then take the time to show them what the "bowling experience" is all about!!!

Thank you from the bottom of our hearts,

President-Patty Nevers

1st Vice President and Committee Chair-Danielle Graham